



## MOBILE

PLACEMENT	SIZE	FILE SIZE	SUBSEQUENT FILE SIZE	FORMATS ACCEPTED	SERVING
MOBILE SCROLL	320x50	40K	N/A	.jpg, .gif, HTML5	3rd
LEADERBOARD	320x50	40K	N/A	.jpg, .gif, HTML5	3rd
RECTANGLE	300x250	40K	60K	.jpg, .gif, HTML5	3rd

## VIDEO

PLACEMENT	SIZE	FILE SIZE	SUBSEQUENT FILE SIZE	FORMATS ACCEPTED	SERVING
IN-ARTICLE OUTSTREAM*	600x337	5MB	N/A	mp4	3rd
MOBILE VIDEO UNIT	300x200	N/A	N/A	mp4	1st

\*IN-ARTICLE OUTSTREAM VIDEO (RUNS BETWEEN PARAGRAPHS WITHIN EDITORIAL CONTENT)  
 \*ALL VIDEO UNITS CAN RUN CROSS PLATFORM.  
 \*AUDIO MUST BE USER-INITIATED.  
 \*5 BUSINESS DAY LEAD TIME REQUIRED.  
 \*FOR MORE INFORMATION ON PRICING & PROPOSALS, PLEASE CONTACT YOUR SALES REPRESENTATIVE