



2018 U.S. ADVERTISING RATE CARD

RATE BASE: 550,000 | FREQUENCY: WEEKLY (48x)

FOUR COLOR	1X
PAGE	\$80,970
SPREAD	\$161,940
COVERS	1X
2ND COVER SPREAD	\$194,090
3RD COVER	\$89,305
4TH COVER	\$101,210
ISSUE TAKEOVER	100% SOV
REQUIRES MINIMUM 5 P4CBS	\$566,790

▶ **PREMIUM CHARGES**

No bleed charge

▶ **SPECIALTY UNITS**

Rates and production specifications available upon request

▶ **FREQUENCY DISCOUNTS**

Check with your sales representative

ALL RATES ARE GROSS.